

# Annual Report

The Dawes Arboretum Fiscal Year 2015-2016



The Dawes Arboretum

Trees ~ History ~ Nature

# Foundations for the Future

## Luke Messinger, Executive Director

### Welcome to our Annual Report!

2016 was a busy and exciting year at The Dawes Arboretum. Through community support and generosity we were able to complete several projects and begin planning for a few more. We are excited to report on these projects and share information about some of our other accomplishments as well as let you know about what will be happening at The Arboretum in the future.

### 2016 Grounds Improvements

During 2016, The Dawes Arboretum logged the largest number of visitors and members on record. We are always looking for ways to improve The Arboretum experience for our supporters and guests. With the completion of these highlighted projects, we have built a solid foundation that we can continue to build upon for many years to come.

As part of our ongoing trail improvements, we opened a new, paved, accessible trail that begins at the Visitors Center and leads visitors past the Daweswood House Museum and garden. Along the way, you will pass the Stumpery and wander through some of the earliest plantings at the Arboretum. We have also made great improvements to the trails on the Arboretum's east side. A one-half mile loop trail begins at the east side tunnel and takes you through our woodlands. Soon new signage will highlight points of interest along the trail.

In the early months of 2016, we installed sewer lines throughout the grounds and connected to the Hebron waste water treatment plant. Completing this project allowed us to close nearly all of The Arboretum's septic systems, which did not have sufficient capacity to keep pace with our continually increasing number of visitors.

Two new support buildings were added to The Arboretum's Davis Drive property. One building serves as a home base for the Grounds Department staff while the other provides secure storage space for Arboretum equipment. We also began construction of our new native plant greenhouse. This new structure will allow us to grow targeted native plants for our restoration purposes such as our expanded pollinator habitat and reforestation trials.

### Public Charity Status

We are very pleased to announce that the Internal Revenue Service granted our request to begin operating as a public charity rather than a private foundation. This new classification offers many benefits going forward. The Arboretum will now be eligible for more funding opportunities and have a reduced tax burden. Please read the letter from our Director of Development Erin Prescott on page five to learn more about this exciting new era for The Arboretum.

### Environmental Professionals Training Program

The Arboretum developed the Environmental Professionals Training Program to help recent college graduates gain the hands-on, natural resource management experience that

employers are seeking. The program emphasizes skill-building, direct training alongside Arboretum staff and practical knowledge. During their six-month stay at The Arboretum, participants focus on outcome-oriented projects and documenting progress so they can share results with future employers. While the residents gain a step up in their career, The Arboretum benefits from their thousands of hours of volunteer service.

## The Dawes Arboretum Added to the National Register of Historic Places

During 2016, the main grounds of The Arboretum were added to the National Register of Historic Places as a historic district. This honor pays homage to Beman and Bertie Dawes' contribution to the American conservation movement of the early 20th century. Be sure to read the story on page four for complete details on this historic recognition.

## ACA Accreditation for Camp Dawes

Our Camp Dawes program was accredited by the American Camp Association (ACA) in October 2016. Our education staff did a great job of showing the ACA how we are meeting their standards for accreditation. Many of these standards focus on program quality and the health and safety of camp participants. Visit [dawesarb.org](http://dawesarb.org) in March to register for 2017 camp sessions.

## Nearly Half of Species in Plant Collections Wild Collected

A recent survey of our labeled plants shows that 46 percent of all of the species in our collections were wild collected. Our Curatorial Department has focused on acquiring native plants from natural habitats for many years. Wild collecting, as opposed to obtaining plants from a nursery or garden, reduces the possibility of hybridization and increases genetic diversity. This increases a species' chances of healthy survival over time. We are encouraged that such a large percentage of our labeled plants is from natural habitats and look forward to increasing this number.



*Executive Director Luke Messinger*

## Looking Ahead to 2017

Construction of the next phase of the Learning Garden begins in winter 2017. Adjacent to the Zand Education Center, the new garden will feature accessible outdoor education and demonstration opportunities. The target opening date for the Learning Garden is summer 2017.

As part of the repaving of State Route 13, The Arboretum will construct a turn lane at our main entrance to enhance visitor safety. Our entranceway will also be getting some new landscaping.

Ongoing trail work will continue with completion of a loop trail between the Learning Garden and the Visitors Center. Also, additional trail work on The Arboretum's east side will provide even more access to our natural areas.

It is only with your support that The Dawes Arboretum is able to offer opportunities for learning, nature exploration and recreation in our community. It is with your continued partnership that we look forward to many more accomplishments in the coming year, as we continue our founders' dedication to increasing the love and knowledge of trees, history and nature.

Thank you for sharing in our mission!

A handwritten signature in blue ink, appearing to read "Luke E. Messinger". The signature is stylized and written over a white background.

Luke E. Messinger  
Executive Director

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# The Arboretum's Historic Recognition

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In August 2016, the National Park Service listed The Dawes Arboretum on the National Register of Historic Places. "After a lengthy application and approval process, it is gratifying to see Bertie and Beman Dawes' contribution to natural resource conservation recognized on a national stage. We are always looking for ways to share the history of The Arboretum with our visitors, and this honor gives us a new way to start that conversation," said Leslie Wagner, Historian.

The main grounds of The Arboretum, encompassing 370 acres, are listed on the National Register of Historic Places as a historic district. Including The Arboretum grounds and not just the Daweswood House Museum in the nomination truly pays homage to Arboretum co-founders

Bertie and Beman Dawes' contribution to the American conservation movement of the early 20th century. After many years of deforestation, forested lands in Ohio had decreased dramatically by the early 1900s. Bertie and Beman Dawes wanted to plant trees on their land and encourage others to do the same. In 1917, they moved to their Daweswood home and began planting trees. In 1923, Beman Dawes began working on his reforestation efforts with Norman Scherer, Assistant Professor of Forestry, Ohio State University. Scherer suggested trees that would thrive in Ohio and helped properly identify species. Dawes also partnered with State Forester Edmund Secrest who offered advice and supervised early plantings. The Parkwoods area in the north end of The Arboretum contains some of the oldest plantings on the grounds. The recently opened, accessible Parkwoods Trail allows visitors a new avenue to explore this historic area of The Arboretum.

In 1929, Beman and Bertie Dawes founded The Dawes Arboretum. According to the original deed of trust, they established The Arboretum "...to encourage the planting of forest and ornamental trees and to demonstrate the

value of the different varieties of trees for these purposes; for practical and scientific research in horticulture and agriculture, but particularly in the growth and culture of trees and shrubs able to support the climate of the state of Ohio; in order to give pleasure to the public and education to the youth; and to increase the general knowledge and love of trees and shrubs."



*Bertie and Beman Dawes*

Today, The Arboretum is made up of 1,910 acres with nearly 17,000 labeled collection plants. The Arboretum hosts scientific research, youth and adult education programs, land conservation projects, and more than 250,000 visitors each year who come to enjoy trees and the natural world. "We hope our listing on the National Register of Historic Places reminds everyone of the

debt of gratitude that we owe

Bertie and Beman Dawes and other conservation pioneers. Because of their generosity and forward thinking, people are able to experience nature and appreciate trees at The Dawes Arboretum," said Luke Messinger, Executive Director.

The Arboretum's historic district status recognizes many historic buildings on the grounds including the Daweswood House Museum. Originally built in 1867 by the Brumback family, the Italianate-style home became the Dawes family's country getaway. An avid gardener, Bertie Dawes planted many species around their home and kept journals on her gardens. Today, Bertie's garden has been recreated and visitors can tour the Daweswood House Museum. "Touring the house is a great way to get to know who Bertie and Beman Dawes were as people. Visitors see some unique artifacts from the Dawes family," said Wagner. Visit [dawesarb.org](http://dawesarb.org) for tour dates and pricing.

The Dawes Arboretum plans to add a plaque to its grounds announcing The Arboretum's status on the National Register of Historic Places in 2017.

# Public Charity Status Opens the Door to New Opportunities

As a member of our community, we would like you to be among the first to know that The Dawes Arboretum has been granted permission by the Internal Revenue Service to operate as a public charity. Formerly categorized as a private foundation, The Arboretum's new status as a public charity acknowledges all of our important programs that are supported by donations.

When The Arboretum was founded in 1929, it encompassed 293 acres of prime habitat to support a wide array of plant life, and it was a lovely spot for visitors to spend an afternoon. Beman and Bertie Dawes founded The Arboretum with an endowment to support what they created, but they also left us with a vision to create something more. Today, nearly 2,000 acres representing a variety of habitats are stewarded by The Arboretum. More than 250,000 people visit annually, and more than 15,000 people participate in our educational programming each year. The Dawes family created a wonderful legacy for Licking County and their generous endowment continues to fund much of The Arboretum's operations; however, the scope of our work, especially The Arboretum's engagement with the community, has increased dramatically since 1929 and created a need for additional support.

To be classified as a public charity, The Arboretum is now obligated to raise a significant percentage of funding from sources beyond our endowment. Classification as a public charity affords The Arboretum many benefits going forward, such as a reduced tax burden and the possibility of more funding opportunities. The Arboretum is in an Internal Revenue Service required trial as a public charity now. Should we not reach our goals to secure community support, we could lose public charity status. You can contribute to our demonstration of community support by donating today, via the enclosed envelope, to our Annual Appeal—The Arboretum's largest fundraising initiative.

Your support today will help ensure that another generation will continue to understand and appreciate the importance of trees and nature in our lives. Your support today will help literally millions of people have the opportunity to visit The Dawes Arboretum in the coming years. Your gift is a vote of confidence in The Dawes Arboretum and our mission. Help us celebrate entering The Arboretum's first year as a public charity!

The trees and I thank you for your support!



Erin (Neeb) Prescott  
Director of Development



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# Milestone Memberships, Roots Club Members & Sustaining Donors

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## Milestone Membership Anniversaries

The Dawes Arboretum sold its first membership in 1971 for \$10. While the membership levels and dues have evolved throughout the years, one thing that has remained constant is our members' commitment to supporting the love of trees, history and nature. The Dawes Arboretum is pleased to recognize those members who celebrated milestone anniversaries during 2016.

### 40 Year Member Anniversary

Wistar & Bertie Burr Dawes Wood

### 30 Year Member Anniversary

Alphalink  
Elaine Ensign  
Sherman Frost  
Herbert Gant  
Shirley Palmer  
Richard Poffenbaugh  
Barney P. Smith  
Marie Wade  
Martha Wilson  
Linda Woolard

### 20 Year Member Anniversary

Louise Z. Asghar  
Steve Bigley & Becky Roeder  
Ben Branch & Joan Campbell  
Billy & Hildegard Brown  
T&L Cash  
Robert L. Combs  
Don & Shirley Fee  
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Kathryn Stukus  
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### 10 Year Member Anniversary

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## Roots Club

Launched in 2013, the Roots Club at The Dawes Arboretum celebrates those who have made a long-term commitment to trees, history and nature by establishing a planned gift.

Mary Jane Bolon  
Carol E. Campbell  
Joseph Castner & Rowan Evans  
Barbara Cochran & Norman Haywood  
Robert L. Combs  
Curtis Daugherty  
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Hal Hodson  
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Luke & Lisa Messinger  
Darla & Wayne Noble  
Erin Prescott  
Jeanetta Pyle  
Louise Vannoy  
Richard Wenzelberger  
Lindsay Wilson



*New Roots Club members Robert L. Combs and Wayne and Darla Noble with Executive Director Luke Messinger*

For more information on the Roots Club and how you can make a lasting impact on The Arboretum's mission, contact the Director of Development at 800.44.DAWES.

## Sustaining Donors

The Arboretum thanks the following supporters who have arranged for a monthly contribution via a credit card, as well as staff who have committed to a bi-weekly payroll deduction in support of trees, history and nature.

Tom Baxter & Linda James  
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Joseph Castner & Rowan Evans  
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*Want to eliminate membership renewals and enroll in automatic, recurring payments? Call the Development Office at 800.44.DAWES.*

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# 2015-2016 Supporters

October 1, 2015 through September 30, 2016

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We thank The Arboretum's more than 1,500 donors who made a contribution to membership, a special initiative or general support. Due to space constraints, members listed below are at the Buckeye level and above, as well as contributors of cumulative gifts, grants and sponsorships totaling \$100 or more during the fiscal year (October 1, 2015 through September 30, 2016).

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David & Joan Trautman  
Vincent & Amy Tremante  
John Trimmer  
Carolyn Tucker  
Turner Insurance Company  
Donald & Barb Urban  
Shana & Jeff Van Grimbergen  
Louise Vannoy  
Nancy Verber  
Village Management Group, LLC  
Cathy Vogelmeier  
Ralph Wagenhofer  
John H. & Sarah R. Wallace  
Michael Walton  
Richard & Jane Ward  
Stacy & Kevin Warren  
Jennifer & Dan Way  
Michael Weber  
Tim & Jean Weisert  
Richard Wenzelberger  
Norman & Betty Ann Wernet  
Paul & Anna Whetstone  
Martha Whipps  
Rosemary White  
David & Patricia Wiley  
Kenneth L. & Catherine N. Williams  
Craig & Lindsay Wilson  
Wayne & Diana Wilson  
Abram Winters  
Steve & Holly Wittmann  
Alex & Marilyn Wolfenden  
Wistar & Bertie Burr Dawes Wood  
Annabella Wistar Wood  
Maureen & Don Yablonski  
Joe & Sue Yee  
Yoder's Greenhouse  
Ken & Marilyn Yost  
Mrs. Beman D. Young  
Teresa Young  
Mike & Jena Zander  
Chris & Janet Zelein  
Frank Zindler

## In Kind Donors

Anonymous  
Bartlett Tree Experts  
Bluestone Perennials  
Brotzman's Nursery, Inc.  
Dannaer Landscaping  
Great Lakes Publishing Company, Ohio  
Magazine  
Suzette Hamilton  
Gabe Hays  
Hobby Nursery  
Dana & Steven Khoury  
Klehm's Song Sparrow Farm & Nursery  
Lift Your Eyes Photography  
Mitch & Penny Lynd  
Nichole Irving & Ken Parker  
Roger Dupler's Pumpkinland  
The Scotts Miracle-Gro Company  
Don Spires  
John Watts  
WNKO-WHTH Radio Stations  
Nancy Meyer Wollam

*Notice a mistake or omission? Our apologies! We value our donors and strive to maintain the most accurate listing of names possible. Please let us know of any errors by contacting 800.44.DAWES or [development@dawesarb.org](mailto:development@dawesarb.org).*

We thank our local Partner Organizations offering a discount to Arboretum members. This is in addition to reciprocal benefits provided to our members at nearly 300 gardens in North America. Visit our website for more information and use your membership discount today!

## Partner Organizations

deMonye's Greenhouse, Inc.  
Dill's Greenhouse, Inc.  
EverestGear  
Fisher's Gardens  
Garden Partners  
Hope Timber Garden Center  
McCullough's Tree Service  
Scioto Gardens  
Somerset Herbs Greenhouse & Farm  
Strader's Garden Center (East Broad Street)  
Wild Birds Unlimited (East Broad Street)

We greatly appreciate Tribute Donations, received to honor the following people during fiscal year 2015-16. Our condolences to the families and friends of those who have passed—donations help ensure The Arboretum is available for future generations to experience and enjoy.

## In Tribute

The Baldwin Family  
Mary Jane & Tom Bolon  
David Bridgman & Bob Geary  
Bonnie J. Clary  
Dale Cleaveland  
Jason Funk & Amy Rosenthal  
Elaine & Steve Glass  
Pam Groomes  
Henry Hauser  
Barbara & Ron Hupman  
Johanna Ella Pursley  
James Stafford  
Alden & Ginny Stilson

## In Memory

Harold (Hap) Baer  
Bob Baughman  
Suzanne Paul Beachy  
Michael & Louise Boehm  
Thomas Bringardner  
Billy L. Brown  
James Carhart  
Joyce Cascioli  
William F. Clary  
Nancy L. Coble  
Al Cook  
Fern R. Dales  
Cheryl Brown DeAtley

Joan Differt  
Jack O. Duncan  
Kelsey Gerst  
Mary Dawes Hibbard  
Margaret Hukill  
Helen Calkins Isensee  
Robert H. Jeffrey  
J. Marjorie Jones  
Richard McKown  
Gregory Farran Long & Haley Morgan  
Meadows  
H. Theodore Meyer  
Richard H. & Hermine P. Muellerleile  
Shirley Murphy  
Andrew Mutchler  
Howard M. Price  
George Walter Pursley  
Cary Baker Rader  
Monford & Helen Scheiderer  
R. Keith Schmid  
Willie (Ponda) Shaw, Jr.  
James Craig Sheward  
Marie Sinsabaugh  
Rick Sunshine  
William Swinehart  
Paul Swisher  
Kenneth I. Wells  
Thomas & Cleona Wolfe  
Doris "Dorie" Young



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# Volunteers: An Integral Part of Our Team

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*By Leslie Bline, Community Engagement Coordinator*

The amount of support it takes for The Dawes Arboretum to carry out its mission is significant. From its knowledgeable staff to generous donors and supportive members, it takes a team to tend and grow The Arboretum. Our corps of passionate and dedicated volunteers are an invaluable part of this team. Their accomplishments in just one year are nothing short of impressive! In Fiscal Year 2016 (FY16), a total of 184 volunteers donated a combined 6,112 hours of their time supporting The Arboretum. This is a 36 percent increase from the previous year. Additionally, seven individuals participating in the Environmental Professionals Training Program contributed a combined 4,485 hours.

Land Conservation volunteers were busy with invasive weed removal, pollinator research and habitat development, native tree plantings and much more. Some of what was achieved in Land Conservation as a result of volunteer support during FY16 includes:

- Four acres of invasive crab apples were removed
- Approximately 250 trees planted in the reforestation plot
- 85 monarch butterflies reared, tagged and released
- 35 milkweed plants were planted in the Monarch Waystation, certified through Monarch Watch

Additionally, the Land Conservation Department has two projects that are run exclusively by volunteers, Bluebird and Butterfly Trail monitoring. Thanks to these dedicated volunteers, The Arboretum has collected data to help measure population and migration trends along with the effectiveness of various efforts to enhance their habitat. During FY16, these volunteer monitors reported:

- 279 Bluebirds fledged their nests over the summer, which is a 13.8 percent increase from 2013
- A 13.5 percent increase in the number of butterflies from 2015 along with two species spotted on Arboretum grounds for the first time – the Pine Elf and the Appalachian Azure

The work being done by volunteers in the Learning Garden has shown many benefits. A group of volunteers from the LICCO, Inc. Community Integration Program contributed 100 hours of service in this garden over the summer. They watered the garden and helped with pruning, harvesting and donating fruits and vegetables to a local food pantry. Over the course of the summer, approximately 200 pounds of produce were donated from this garden. Additionally, another group of volunteers, alongside staff, coordinated a program that was designed to engage adults with developmental disabilities in the garden weekly.



Impressive work is also being done by our Master Gardener volunteers in the Pollinator Garden near the Visitors Center. This space was designed and continues to be enhanced by the group to serve as a multifunctional garden that provides superior habitat for many pollinators and helps educate the public on attracting pollinators to their yards. Recently, this garden won second place in the Demonstration Garden category of the 2017 International Master Gardener Search for Excellence Program.

In the History department, volunteers worked closely with staff to ensure that Arboretum and Dawes family history was not only preserved, but shared with visitors. A total of 520 volunteer hours were recorded by history volunteers, and their accomplishments include:

- 75 docent-led Daweswood House Museum tours
- 7,261 scans of historical photos
- 1,607 scans of historical slides
- 1,310 minutes of transcribed oral histories

Volunteers are an integral part of helping The Arboretum maintain and grow its membership and donor base. In FY16, volunteers helped the Development Office by assembling 6,350 pieces of mail including membership reminders, communications on funding needs, event invitations and notes of thanks. These communications resulted in a response of more than \$52,000 from Arboretum supporters.

This is just a snapshot of what was achieved this past year through our volunteer program. By working side-by-side with staff and learning from each other, all have been able to accomplish more together. The Dawes Arboretum's volunteers are truly helping to increase the love and knowledge of trees, history and the natural world.

## 2015-16 Contributing Volunteers

Sara Anderson  
 Vince Andwan  
 Melissa Arch  
 Hunter Ardrey\*\*  
 Sandra Armbrister  
 Mike Arrasmith  
 Stan Augsburg\*\*  
 Kelly Bachelor  
 Jenny Bamford  
 Jeffrey Barrett  
 Deb Bennett  
 Bob Bentz  
 Doug Berube\*  
 Linda Bishop\*  
 Tim Black  
 Elaine Boaz\*  
 Mary Jane Bolon  
 Margaret Bowman\*  
 Esther Boykin  
 Buck Brackman\*\*  
 Susan Braid  
 Billy Brown  
 Dave Budd  
 Kathy Budd  
 Phyllis Bundy  
 Alexis Burton  
 Taylor Carmer  
 Chuck Cayton  
 Maryann Chisek\*  
 Carol Christopher  
 Gene Christopher  
 Janet Clayton  
 Michelle Clayton  
 Zack Clayton  
 Bob Combs  
 Bill Conrad  
 Porter Cook  
 Tracy Crommes\*

Rebecca Crowell  
 Nancy Cullins  
 Bob Deaver  
 Lindsay Dillon  
 Grant Douglass  
 Susan Douglass  
 Dick Dunsford  
 Connie Eberly  
 Emily Eby  
 Tiffany Edwards  
 Dot Ehlermann  
 Mary Ehlermann  
 Dylan Elliott  
 Arlene England  
 Jim Erickson\*  
 Sheryl Estep  
 Andy Everetts\*\*  
 John Farmer  
 Mitch Finney\*\*  
 Debby Fortkamp  
 Carla Fournier  
 Katie Fulks\*  
 Mary Goebbel\*  
 Adam Green  
 Chuck Green  
 Glenda Greenwood  
 Jerry Greer\*\*  
 Brian Gregory  
 Don Grube  
 Joyce Hardbarger  
 Connie Harrington  
 Henry Hauser\*  
 Carolyn Hebble  
 Nick Heppner  
 Sarah Hoover  
 Kayla Hughes  
 Herb Hulls  
 Susie Hulls  
 Erich Hunker  
 Deb Hupp  
 Kelly Hupp  
 Susan Jenkins\*  
 Rae Johnson\*

Ruth Johnson\*  
 Dan Jones\*  
 Marty Jones  
 Pablo Jourdan  
 Charles Kamm  
 Karen Kamm  
 John Kauffman  
 Beverly Keil  
 Lynna Kiracofe  
 Betsy Kleinknecht\*  
 Gary Kohser  
 Nina Kohser  
 Liz Landis\*\*  
 Virgil Landis\*\*  
 Rusty Lawyer  
 Kitty Leatham  
 Jim Leslie  
 LICCO, Inc.\*\*  
 Ann Lighthiser  
 Aaron Link  
 Carol Lintz  
 Christine Loughman  
 Jackie Luckhaupt  
 Michelle Lundy  
 Lyceum Preparatory Academy  
 Lexi Marelli  
 Gary Martz  
 Patsy Mason  
 Mary Beth Mathews\*  
 Linda Mautz  
 Sue McBroom  
 Karen McCabe\*  
 Andy McCall  
 Emily McCall\*\*  
 Terry McCarty  
 Karen McKeown  
 Steve McKeown  
 Haley McLean  
 Deb Mechling  
 Steve Mechling  
 Bobbi Meldahl\*  
 Carl Miller  
 Mary Miller\*  
 Abi Morton\*  
 Julie Murphy\*\*  
 Kevin Murphy  
 Susan Nash  
 Newark-Heath Rotary Club  
 Barbara Newell\*  
 Chris Newton  
 Margie Nordby  
 Karen Norman  
 Daniel Ochs  
 Rebecca Olinn  
 Barb Parker\*  
 Sue Peyton  
 John Phipps\*  
 Sonny Ponn\*  
 Nancy Potosky  
 Chris Powers  
 Ted Prasse  
 Doug Price\*  
 Shirley Price  
 Dave Proctor  
 Dalton Ramsey  
 Anne Rau  
 Joyce Reaser



Abigail Rehbeck  
 Loyd Rife Jr.  
 Alex Roahrig  
 Lina Robinson\*  
 Margo Roop  
 Kelly Russell  
 Ruth Sainsbury\*  
 Dick Schmitz  
 Barb Sills  
 Jack Smith  
 Lee Smith  
 Michael Smith  
 Steven Smith  
 Anna Srba  
 Kathryn Stacy  
 Sherry Steinman\*  
 Kathy Stout\*\*  
 Colley Stowell  
 Marcia Thomas\*  
 Korey Tomlinson  
 David Trautman  
 Rick Turner  
 Barbara Urban  
 Rochelle Volen-Smith  
 Tori Wallace  
 Sharon Wallraff  
 Julia Watkins  
 Jane Weiland  
 Catherine Williams\*  
 Judy Williams  
 Bob Wulfhorst  
 Carolyn Wulfhorst  
 Teresa Young

### Resident Environmental Professionals

Matt Basta\*\*  
 Quinn Bergeon\*\*  
 Lauren Boyle\*\*  
 Carrie Brown\*\*  
 Anna Giordano\*\*  
 Jonathan Stechschulte\*\*  
 Jake Zink\*\*

\* Denotes volunteers who contributed 40+ hours.

\*\* Denotes volunteers who contributed 100+ hours.



# Financial Report - Fiscal Year 2016

## Operating Budget

In Fiscal Year 2016 (10-1-15 to 9-30-16), the community contributed a value of more than \$700,000 to The Dawes Arboretum via cash contributions, gifts of goods and volunteer support. The remainder of funds covering the \$4,179,844 in FY16 expenses were received through earned revenue, which included rentals, sales and education programs, in addition to support from The Arboretum's endowment fund created by Beman and Bertie Dawes. Additional funds from the endowment were applied to capital improvements. In FY16, The Arboretum connected for the first time to the sanitary sewer system at a significant cost, but a necessary one due to sizeable annual visitation and dated septic systems. We also completed an accessible trail through the Parkwoods and built a secure equipment barn to curb theft and vandalism to Arboretum equipment. In FY17, capital plans include the addition of a turn lane off State Route 13 to promote visitor safety when entering The Arboretum.

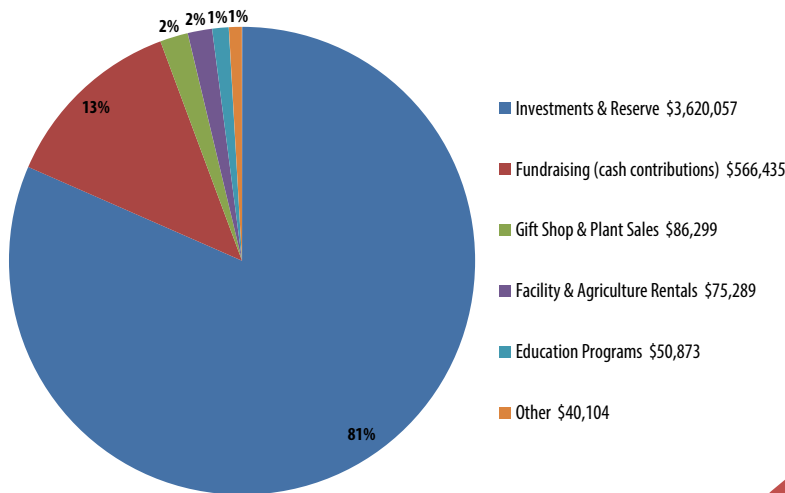
The Arboretum spends funds prudently and in accordance with any designations requested by the donor. In FY16, approximately 77 percent of Arboretum funds were spent

on programs directly related to horticulture, education, historic preservation and ensuring the grounds are open for public visitation. The remaining 23 percent of expenses were related to administrative oversight and fundraising functions. The Better Business Bureau Wise Giving Alliance produces Standards for Charity Accountability, which recommend an effective charity spend at least 65 percent of its total expenses on program activities. The Arboretum is proud to exceed this standard.

The Arboretum submits its financial statements annually to an independent accounting firm for audit. A copy of the full audited financial statements can be obtained by calling 800.44.DAWES and asking for the Development Office. Please note that this report recognizes contributions when they are fulfilled, not when they are pledged, which can differ in other Arboretum financial documents.

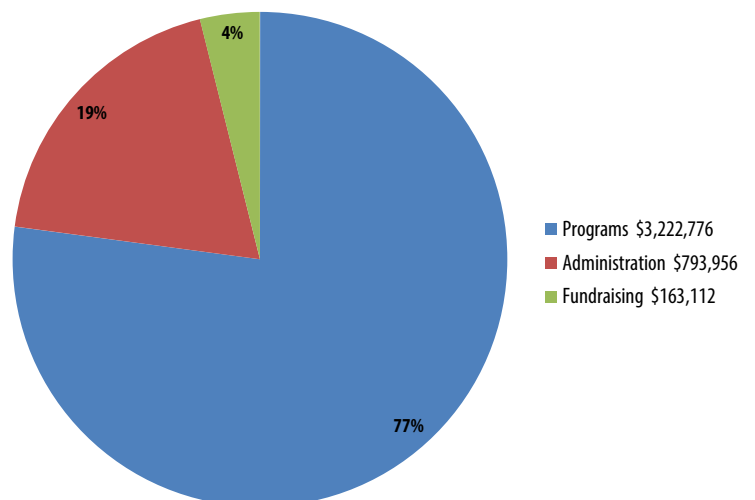
\$566,435 cash contributions  
 \$ 30,645 in-kind gifts  
 + \$134,831 value of volunteer hours  
 = **\$731,910 TOTAL COMMUNITY SUPPORT**

### FY16 Income by Source



*We thank the community  
for your support!*

### FY16 Expenditures



# Board of Trustees and Arboretum Staff

## The Dawes Arboretum 2016 Board of Trustees

We are indebted to these individuals for their fine service to The Dawes Arboretum and its mission.

Melissa Arch  
Grant Douglass  
Henry Hauser, Chair  
Erich Hunker  
Pablo Jourdan, Ph.D.  
Gary Martz, Esq.  
Richard T. Prasse, Esq., Secretary  
Lee M. Smith, Esq.  
Colley Stowell  
David Trautman, Treasurer  
Teresa Young



*To honor Teresa A. Young (pictured) for her service on The Dawes Arboretum Board of Trustees, Patricia C. Young donated to label a tree near Dawes Memorial. The tree is a Novum Japanese maple, *Acer palmatum* 'Novum.'*

*Teresa was an active trustee for 18 years and was voted in as an Honorary Trustee at the October 2016 meeting when she retired from the active board.*

## The Dawes Arboretum Staff

This team of dedicated professionals includes all employees, current through September 30, 2016.\*

Sarah Aisenbrey (2016)  
*Archivist*

Hunter Ardrey (2016)  
*Landscape Technician*

Leslie Bline (2015)  
*Community Engagement Coordinator*

Jeff Bowman (1985)  
*Senior Horticulturist*

David Brandenburg (1990)  
*Botanist*

Carrie Brown (2016)  
*Conservation Project Manager*

Shana Byrd (2015)  
*Director of Land Conservation*

Andrew Davis (2016)  
*Landscape Technician*

Kris Davis (2014)  
*Ecosystems Manager*

Mike Ecker (1983)  
*Director of Living Collections*

Beckie Fisher (2005)  
*Administrative Assistant*

Megan Fleischer (2009)  
*Display Gardens Manager*

Steve Franks (1978)  
*Facilities Technician*

Dalene Gant (2009)  
*Business Assistant*

Mary Gilbert (2011)  
*Visitors Services Attendant*

Nancy Gregory (2008)  
*Environmental Educator*

Jill Holton Arrasmith (2016)  
*Marketing Manager*

Rhonda Hulett (2015)  
*Custodian/Housekeeper*

Sharon Hupp (2001)  
*Programs and Events Coordinator*

Larry Keeran (1985)  
*Equipment Operator*

Rich Larson (1988)  
*Nursery Manager*

Gary Lescalleet (2016)  
*Security*

Peter Lowe (2012)  
*Landscape Manager*

Kelley McCormack (2016)  
*Guest Services Coordinator*

Luke Messinger (1987)  
*Executive Director*

Sarah Mill (2014)  
*Director of Education*

Greg Myers (2006)  
*Facilities Technician*

Sharon Naylor (2016)  
*Visitors Services Attendant*

Kevin Page (2015)  
*Security*

Greg Payton (1996)  
*Plant Records Specialist/GIS Manager*

Brent Pickering (2011)  
*Director of Landscape Operations and Grounds*

Erin Prescott (2012)  
*Director of Development*

Janice Romine (1973)  
*Human Resource Manager*

Stacey Rose (2003)  
*Administrative Assistant*

Ken Salsberry (2011)  
*Garden and Gift Shop Associate*

Nancy Smith (2011)  
*Visitors Services Attendant*

Alexandra Sotkovsky (2016)  
*Marketing Associate*

Beth Spieles (2007)  
*Interpretive Educator*

Dorene Stander (2016)  
*Development Associate*

Keith Stevens (1993)  
*Senior Horticulturist*

Beverly Telepchak (1987)  
*Business Director*

Leslie Wagner (2013)  
*Historian*

Bruce Warthen (1983)  
*Facilities Manager*

Andy Wollenberg (2013)  
*Custodian*

Mike Zander (2014)  
*Security*

\* The year listed with each name indicates the year that staff member joined the Arboretum team.



## The Dawes Arboretum

7770 Jacksontown Road  
Newark, Ohio 43056

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Contact The Dawes Arboretum:  
740.323.2355 | 800.44.DAWES | [information@dawesarb.org](mailto:information@dawesarb.org)

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# 2016 Arboretum Snapshot

Visitors - 267,396

Collection (labeled) plants  
on grounds - 16,828

Program & event attendance - 15,298

Acres - 1,910

Arboretum members - 1,513

*FY16 statistics*

