The Arboretum has grown tremendously since its founding in 1929 and the past year was no exception as we continued to expand on our founder’s core mission of trees, history and the natural world. The year brought us record numbers of visitors and education participants. We completed several large projects. We also experienced the challenging results of 80mph winds from a weather pattern known as a Derecho. In between it all, we continued to be thankful for what can be accomplished with a strong mission, creative staff and a community support-base who donates their time, money and energy to help us reach our goals.

We are proud to present the 2013 Annual Report which highlights a few of the accomplishments of this past year. Many of these accomplishments would not have been possible without your dedicated and generous support. In this report you will learn about some of our long-term members, the projects that we worked on including the Learning Garden, improvements at the Red Barn Environmental Education Area, expansion of the trail system and initiating the Ohio Sustainable Landscape program as well as some volunteer-led activities.

We are very appreciative of our Board Co-Chairs Josephine Jacobsmeyer and Teresa Young who concluded their terms as chair after seven years of service. Under the leadership of these great-granddaughters of our founders, we saw the construction of the History Archives Building, installation of the Learning Garden, and the planning and hosting of the American Public Gardens Association 2012 Annual Conference.

Looking Ahead

Henry Hauser, also a great-grandson of Beman and Bertie Dawes, assumed the role of Board Chair in October of 2013. Henry follows in the footsteps of his grandfather, Carlos Burr Dawes and his mother, Sally Hauser, who both served on the Board of Trustees of The Arboretum. Henry’s focus will include further development of our membership program and the cultivation of donor relationships.

As we look ahead to the new fiscal year, Master Planning will headline a year of planning for the future. This plan will guide our continued grounds development as well as address visitor accessibility to collections and garden areas. It will also help us evaluate current facility use and guide collections, garden and habitat development.

This is a particularly exciting time for The Arboretum as it rolls out two new programs—The Fairchild Challenge and the Heritage Middle School collaboration. With a grant of nearly $40,000 from the Ohio Environmental Education Fund administered through the Ohio
Environmental Protection Agency, nearly 700 Heritage Middle School students in Newark, Ohio, will engage in outdoor education programs at The Dawes Arboretum with hands-on learning sessions covering subjects such as water quality, ecosystems and environmental impact.

We will develop a new venue for additional history education. The History Center is being renovated in order to host exhibits and displays focused on the history of The Arboretum and our founders. The grand opening is planned for spring with the first exhibits including: The History of our Founders; The Early Days of The Arboretum; Tree Dedications; and The Pure Oil Company.

The Zand Education Center Classroom is in the midst of getting a much needed makeover. This multipurpose room is receiving roof repairs, updated doors and windows, the replacement of outdated carpet with an accessible polished floor and the replacement of wood paneling to brighter, painted walls. Renovations funded by the estate of Dr. & Mrs. Clyde and Julia R. Gump.

The 2013-14 fiscal year has been termed “year of the Japanese Garden.” At the opening of the garden in 1965, Japanese Ambassador Ryuji Takeuchi described the Japanese Garden as “…certainly one of the most beautiful examples of this facet of the Japanese culture that I have seen in the United States.” Nearly 50 years later, the garden is in great need of renovations. Repairs include island stabilization, stone leveling, additional tree care, plantings, a rebuild of the meditation house, and pond dredging. Renovations will be completed in time for the 50th anniversary of the garden in 2015.

We are honored to have you, our biggest supporters, growing alongside our garden. With your help, more and more people will understand the importance of what we do, more children can be introduced to the wonders of nature, more people will see the value of planting trees and plant conservation, more homeowners will engage in gardening, and a stronger connection can be made within our community.

Thank you for joining us in our dedication to the love and knowledge of trees, history and the natural world.

Luke Messinger
Executive Director

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Executive Director
Mr. & Mrs. Charles Dawes II
Charles (Charlie) and his wife Jeannette (Jean) feel a sense of heritage at The Dawes Arboretum. Arboretum founder Beman Dawes was Charles’ great uncle. When asked why they joined membership, Jean replies, “We have enjoyed seeing the property change and grow to meet the current needs, not only of the botanical world but of the public too. We donated what we could each year as we could see that it was being put to good use.”

Dorothy Y. Mann
Dorothy (Dottie) Mann has spent many hours at The Arboretum. Not only is she a granddaughter of the founders, Beman and Bertie Dawes, but she served on the board of trustees from 1958 until 1982. During her tenure on the board, the membership program was created. During her time as board chair (1975-1982), Dorothy helped oversee the creation of The Arboretum’s herbarium and establishment of the annual Bonsai Show—both still very active Arboretum projects.

Four Arboretum members reached a significant milestone in 2013—40 years of membership! Mr. & Mrs. Charles Dawes II, Dorothy Mann and Tim Taylor all solidified their commitment to The Arboretum in 1973, when they first became members, and they have upheld that commitment over the years.

Not only is The Arboretum ingrained in their heritage, but the couple has come to appreciate nature through their experiences at The Arboretum as well. “Joys of reunions, sorrows of putting to rest beloved family members, the brief but enjoyable visits for special happenings throughout the year and always the helpful, smiling staff place The Dawes Arboretum high on our list of places to visit and we have the added bonus of being able to enjoy nature,” writes Jean. Though they reside in Cuyahoga Falls, the couple has a daily reminder of The Arboretum—a white pine tree they acquired on an Arboretum visit and planted in their yard.
In reminiscing about days spent at The Arboretum, Dorothy speaks of time with her grandmother. “My memory of Granny was that she was always very sweet and very welcoming and warming.” Through her children and grandchildren, Bertie certainly succeeded in spreading the wonders of nature to future generations who would continue her vision for The Arboretum. Dorothy, a Granville resident, continues to be an active Arboretum advocate.

Tim A. Taylor
Tim is not a member of the Dawes family, rather he was drawn to The Arboretum for other reasons. A life-long resident of Newark, Tim visited with his family when he was young and first became a member when he was just 15 years old. Active in the Boy Scouts, Tim completed his Eagle Scout project—a leaf collection—at The Arboretum. “I collected leaves for 99 hours and 50 minutes,” he says proudly. An earnest Boy Scout through and through, Tim accurately accounted his time when most people would have rounded up to 100 hours.

Tim has continued his Arboretum connection through the years serving in intern and volunteer capacities under Mrs. M. C. “Buggy” Markum, former Arboretum Naturalist, and Lori Totman, current Arboretum Conservation Director. A seasoned science teacher of nearly 35 years, Tim expects to retire after teaching 8th grade science in the 2013-2014 school year. Still deciding plans for his spare time in retirement, Tim says, “I know The Arboretum offers volunteer opportunities.” Yes, Tim, we do!

Thank you to our current 40 year members and to those who are 40 year members in the making! Join or upgrade your membership at www.dawesarb.org. You make The Arboretum's work possible!
Large-scale Achievements

Every year The Arboretum focuses on a few special projects. This year brought an unexpected project with the derecho storm. As mentioned in Executive Director Luke Messinger’s letter, 2013-14 will bring brand new areas of focus as we continue to refresh and improve on our efforts to achieve our mission—trees, history and nature.

The Learning Garden

The Arboretum recognizes the need to provide a place where people of all ages and abilities can learn and enjoy the benefits of gardening. With this in mind, the Learning Garden was conceived and has become a reality with the support of The Boeing Company, the Licking County Foundation, and private donors. The result is a garden filled with universally accessible raised beds of vegetables, herbs and flowers and an arbor that provides shade and a place of respite. Most importantly, the garden functions as a powerful tool for guided activities and educational programs in a nurturing environment. Through these programs, the community experiences horticultural principles, healthy eating and environmental stewardship.

Ultimately, the garden is not just for starting seeds, it is an integral part in the creation of a deeper understanding of our connection to nature. Visit this outstanding garden to admire the tomatoes, smell the basil and celebrate the joy of the garden!

Trail System

With the help of donations made through the 2012-13 Annual Appeal, we are concentrating on our trail system. Work began on extending a portion of trail through the beech-maple forest, past the Log Cabin, and eventually through the Flowering Shrub collection where it will connect with the existing Lake Trail. Working with a local engineering firm, the new section of trail has been designed to comply with ADA requirements and will be built in the coming year. We intend to complement our trail with new interpretive signage as well as way finding.

Massive Cleanup Effort after June 2012 Derecho Storm

At least 2,700 man-hours went into the cleanup effort after the storm, and the physical result was an estimated 252 cubic yards of mulch just from chipping on Main Grounds! Staff worked as a team well into 2013 to complete the unplanned project.

In response to the damage, The Arboretum initiated a stronger plan for responsible forest management. A selective and salvage timber harvest was conducted on The Arboretum East property utilizing Belgian draft horses. Conventional harvest methods were used in areas with the worst storm damage. There were three separate harvests, encompassing approximately 90 acres, resulting in 850 trees (325,560 board feet).

Connecting with the Community

The Arboretum strives to connect with our community, not only on our grounds, but outside of our boundaries as well. Sometimes that includes a speech given at a professional symposium or staff planting a tree at a local school or business. The possibilities are endless in our pursuit of connecting the community to the importance of trees and the environment.

In total, The Arboretum served over 22,529 children and adults during the 2012-13 fiscal year—a 37 percent increase from last year. Seven new youth camps were conducted ranging from Bugology to Plants vs. Zombies where campers were inspired to learn about the importance of wildlife and plants and how they affect the world.
The Ohio Sustainable Landscapes site-program was developed to promote the creation of gardens which are balanced, healthy, self-reliant ecosystems that favorably impact the environment. The first officially recognized Ohio Sustainable Landscapes design was created and installed at the Heath-Newark-Licking County Port Authority and highlights Ohio native plants and promotes low-maintenance principles. They proudly display a sign designating the garden as sustainable. An example on Arboretum grounds is the Zand Education Center bio-swale which acts as a natural filter for all drainage from the Learning Garden area.

Special events are a sure way of connecting people with The Arboretum while providing a fun atmosphere for all ages. The 2013 Arbor Day Festival, sponsored in part by The Energy Cooperative, brought a record number of participating organizations as well as a record attendance—4,500 people! The Luminary Tour sponsored by Park National Bank, Plant Sale, Bonsai Show and Summer Music Series were all successful in reaching regular visitors and exposing new visitors to what we have to offer.

On September 13, 2013, Rosalind Creasy joined the ranks of Jesse Owens, Jack Hannah, Orville Wright and Rear Admiral Richard E. Byrd by becoming The Arboretum’s 105th Tree Dedicater. Rosalind is the author of *Edible Landscaping* and a renowned gardener.

**Research and Exploration**

The Arboretum is consistently recording observation and evaluative data like plant health, wildlife patterns and blooming times of the Ohio River Valley. At times this information is used in conjunction with state-wide and national projects, other times it is for our daily use. It is The Arboretum's intent to share our findings within the network of scientists and researchers across the world.

The Arboretum's current chestnut evaluation has produced valuable data in the fight to make this species less susceptible to diseases. Another partnership we are excited about is one with the United States Department of Agriculture (USDA) and ash trees. The Arboretum is in the early planning stage of partnering with USDA research by providing a test site for “ lingerers”—ash having survived the first wave of Emerald Ash Borer. Not only will these survivors be tested for resistance, but also provide a seed orchard for future production.

A four-acre meadow of butterfly-friendly plants was installed just west of the Red Barn Area. This planting will help attract more butterflies which are counted as part of the Ohio Long-term Butterfly Monitoring Project. An unexpected discovery was made by one of the project’s long-time volunteers this year—a red-banded hairstreak was spotted and is a new
species not only to The Arboretum but to Licking County. In addition to the butterfly monitoring, The Arboretum’s collaboration with Denison University on damselfly research continues as well as The Ohio State University-Newark’s research on wolf spiders.

A recent Bat survey found over 90 Big Brown and Little Brown Bats utilizing the Bur Oak Barn. This survey provides important information in light of recent devastating white-nose syndrome affecting many bat species across Ohio. The results will be shared with Bat Conservation International.

Wild collected plants are always an area of interest to The Arboretum. This year our propagator explored areas of Alabama with the help of a colleague. The trip resulted in seeds from 82 wild collected plants and herbarium vouchers (some of which are new to our collections). They are now accessioned in our records and will be made available to arboreta and botanical gardens world-wide through our index seminum (seed list).

**Volunteers in Action**

Our daily activities rely heavily on the dedication our volunteers give to us. They help with an array of activities including educational programs, tours and special events, planting, trail clean-up and office duties. In the words of Anne Frank, “How wonderful it is that nobody need wait a single moment before starting to improve the world.”

Newly formed this year is a group of volunteers who focus on invasive plants, especially non-natives—D.A.W.E.S. (Destroy Alien Weeds Enforcement Squad). These hard-working volunteers meet bi-monthly to target and remove invasives on The Arboretum grounds.

The Archive Building is quickly filling up with all kinds of treasures. Approximately 1,300 books owned by the Dawes family have been shelved and organized after volunteers helped sort through boxes and created subject category lists. Volunteers were also trained to give tours of the Daweswood House Museum in order to help with large tour groups.

Over 152 hours were given by volunteers for the Christmas Bird Count which resulted in 54 species counted on The Arboretum grounds. Three hundred and fifty hours were given by six volunteers who counted butterflies between April and October on our transect trails, and countless hours were given by volunteers who provided feedback on our proposed trail improvements on Arboretum East.

The Zand Education Center bio-swale was created with the assistance of eight volunteers. They helped staff plant close to 200 plants in just two hours! The Dawes Arboretum never underestimates the value of our volunteers and how many hands make for short work!

The Licking County Rotary Clubs helped with three different projects over the fiscal year. They helped clear trails on Arboretum East, planted approximately 750 plants near the Red Barn and Dutch Fork Wetlands. This is a great example of how the local community supports us and wants to join the efforts in making The Arboretum a better place for everyone.
As of September 30, 2013, The Dawes Arboretum had 44 professional staff providing their talents and expertise. The dedication of the entire team enables The Arboretum to fulfill its mission of increasing the love and knowledge of trees, history and the natural world.

**Arboretum Leadership**

Executive Director

Laura Appleman (2001)
Public Relations & Marketing Director

Brandon Clayton (2013)
Visitors Services Director

Mike Ecker (1983)
Director of Horticulture

Erin Neeb (2012)
Director of Development

Jenny Pope (2011)
Education Director

Darrell Romine (1989)
Director of Facilities and Grounds

Beverly Telepchak (1987)
Business Manager

Lori Totman (1982)
Conservation Director

Leslie Wagner (2013)
Historian

**Arboretum Team**

Jessica Asher (2011)
Gardener

Kathy Boyer (2005)
Executive Assistant

Earl Bowen (2011)
Security

Jeff Bowman (1985)
Curator of Conifers

David Brandenburg (1990)
Taxonomic Botanist

Suki Christy (2011)
Volunteer Coordinator

Charlie Davis (2008)
Security

Rowan Evans (2012)
Visitors Services Attendant

Beckie Fisher (2005)
Administrative Assistant

Megan Fleischer (2009)
Display Gardens Manager

Steve Franks (1978)
Facilities Technician

Dalene Gant (2009)
Business Office Clerk

Mary Gilbert (2011)
Visitors Services Attendant

Nancy Gregory (2008)
Environmental Educator

Sharon Hupp (2001)
Facilities Coordinator

Larry Keeran (1985)
Maintenance Technician

Nursery Manager

Peter Lowe (2012)
Native Landscape Manager

Shane McGuire (2011)
Conservationist

June Murr (2011)
Custodian/Housekeeper

Greg Myers (2006)
Maintenance Grounds Associate

Greg Payton (1996)
Plant Records Specialist

Brent Pickering (2011)
Curator of Grounds

Bill Porter (1978)
Facilities Technician

Sarah Rice (2008)
Communicators Coordinator

Fawn Riedl (2011)
Security

Janice Romine (1973)
Human Resource Coordinator

Stacey Rose (2003)
Administrative Assistant

Ken Salsberry (2011)
Visitors Services Attendant

Nancy Smith (2011)
Visitors Services Attendant

Beth Spieles (2007)
Interpretive Educator

Keith Stevens (1993)
Curator of Japanese Garden/Bonsai

Bruce Warthen (1983)
Fleet Maintenance Technician

Andy Wollenberg (2013)
Custodian

* Please note: The year listed next to each person is the year they began creating the Daweswood Experience!
We would like to thank The Arboretum’s more than 1,500 donors who made a contribution to membership, a special initiative, or general support. For space constraints, we have listed below members at the Buckeye level and up as well as contributors of cumulative gifts, grants, and sponsorships totaling $100 or more during the fiscal year (October 1, 2012 through September 30, 2013). Donors of in-kind gifts valued at $100 or more are also listed. Thank you, donors!

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Notice a mistake or omission? Our apologies! We value our donors and strive to maintain the most accurate listing of names possible. Please let us know of any errors by contacting 800.44.DAWES or development@dawesarb.org.
The Roots Club program was launched on September 7, 2013 at a special recognition event. Members inducted at the event, from left to right: Curtis Daugherty, Hal Hodson, Karen Kamm, Louise Vannoy, Joseph Castner, Rowan Evans, Richard Wenzelberger, Mary Jane Bolon, Luke Messinger, Carol Campbell and Erin Neeb.

The Roots Club consists of a special group of supporters who have made a commitment to help The Arboretum spread its “Roots” through a planned gift. By following in the footsteps of Beman and Bertie Dawes, these individuals have decided to leave a lasting legacy in support of trees, history and nature. If you would like more information on how you can become a member of the Roots Club, please contact our Director of Development at 800.44.DAWES.

Members as of September 30, 2013 include:

Mary Jane Bolon
Carol E. Campbell
Joseph F. Castner & Rowan J. Evans
Curtis & Ruby Daugherty
Janet Dillon
Hal Hodson
Russ & Josephine Jacobsmeyer
Karen Kamm
Luke & Lisa Messinger
Erin C. Neeb
Margaret Louise Vannoy
Richard Wenzelberger

Rare Lifetime Membership Awarded to Incoming Board Chair, Henry Hauser

On September 7, 2013, The Arboretum awarded a lifetime membership to Henry Hauser, an honor rarely bestowed in Arboretum history. A great-grandson of Beman and Bertie Dawes, Henry Hauser has served on the Board of Trustees of The Dawes Arboretum since 2006.

Arboretum Director of Development, Erin Neeb, presented the award. In her comments on Henry she said, “I first knew Henry was a special donor when I called to ask him for a gift I was in a time crunch to raise. When he agreed to provide the funding, I said ‘thank you,’ and Henry responded, ‘thank you for asking.’”

Henry is always ready to rise to the challenge of any task. Chair of The Arboretum’s History Committee, he helped lead the charge to construct a new History Archives Building, personally raising a substantial amount of funding for the project.

Henry has also set out to provide a positive example to his children, Willy and Sally, bringing them to Arboretum events and instilling the passion in them ignited in the Dawes Family so many years ago by Beman and Bertie.

Henry officially began his duties as the new Chair of The Arboretum’s Board of Trustees in October 2013. Congratulations, Henry, and thank you for your many contributions!

Tributes, Memorials and Collaborations

Tribute donations were received in honor of the following during the fiscal year 2012-13. Our condolences to the family and friends of those who have passed—your donations help ensure The Arboretum is available for future generations to experience and enjoy.

In Tribute
Mary Jane Bolon
Janet Dillon
Mary Pat Gutridge
Henry Hauser
Lindsey Lauren Winegardner Holman
Elizabeth Hullinger
Rosemary Joyce
Andrew McCall & Emily Pagano
Lucy Porter
Amy & Tom Reitz Family
Wilbur A. Smith
Patricia Campbell Young

In Memory
Margaret A. Alder
Nadine M. Brunner
Carol E. Brunton
Barbara Canter
Ruby Daugherty
Debra Gutridge Davis
Esther Johnson Dawes
Clinton Dillon
Mary Jane Douglass
Joy R. Gaberdiel
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Marjorie Ruth Pfeffer
Otis & Merry May Rogers
Josephine Moran Smith
Richard C. Sunshine
Pauline Lyle Thompson
Vivian & J. Randall Thumm
David Wenzelberger
Tom Wolfe
Beman Dawes Young
Geneva K. Zahora

The Dawes Arboretum would like to thank our local partner organizations offering a discount to Arboretum members. This is in addition to reciprocal benefits provided to our members at more than 250 gardens in North America. Visit our website for more information and go use your membership discount today!

deMonye’s Greenhouse, Inc.
Dill’s Greenhouse, Inc.
Fisher’s Gardens
The Going Green Store
Hope Timber Garden Center
McCullough’s Tree Service
Scioto Gardens
Strader’s Garden Center (East Broad Street location)
Wild Birds Unlimited (East Broad Street location)
The Works

Plant Sale Preview
May 2013
Financially, Fiscal Year 2013 (10-1-12 to 9-30-13) was one of The Arboretum's strongest years. Donors supported a record year for Arboretum giving. A one-time anonymous gift received in FY13 was among the largest in Arboretum history. Spending increased slightly with capital improvements to the History Center and the construction of the new Learning Garden. The budget surplus from FY13 is being largely reserved toward future large-scale capital improvement projects.

Donors can rest assured that The Arboretum spends funds prudently, with transparency, and in accordance with any designations requested by the donor. In FY13, approximately 77 percent of Arboretum funds were spent on programs directly related to horticulture, education, historic preservation, and ensuring the grounds are open for public visitation. The remaining 23 percent went toward expenses related to administrative oversight and fundraising functions. The Better Business Bureau Wise Giving Alliance produces Standards for Charity Accountability. These standards recommend that an effective charity spend at least 65 percent of its total expenses on program activities. The Arboretum is proud to exceed this standard.

Per our Deed of Trust, The Arboretum submits its financial statements annually to an independent accounting firm for audit. For a copy of the full audited financial statements, call 800.44.DAWES.

### Income by Source

- **Investments & Reserve**: $2,962,845
- **Fundraising**: $1,333,262
- **Facility & Agriculture Rentals**: $125,159
- **Gift Shop & Plant Sales**: $93,227
- **Education Programs**: $65,310
- **Other**: $216,688

### Spending

- **Programs**: $2,875,129
- **Administration**: $725,309
- **Fundraising**: $124,191
The Arboretum's newsletter (ISSN 0897-0858) is dedicated to the promotion of horticulture, history and nature. Reproduction of portions of this publication requires permission. All photographs are taken by Arboretum staff unless otherwise noted.

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**Snippet of Numbers at The Dawes Arboretum**

258,590  Number of visitors  
22,529  Individuals served by programs and events  
17,069  Recorded plants on grounds  
1,848  Acres, 12 miles of trails and 4-mile Auto-Tour  
1,451  Arboretum members  
1,001  Memorial and tribute trees  
400  Arboretum volunteers